#### NORDLAND GENERAL STORE

A COMMUNITY COOPERATIVE

### **MICA Presentation**

January 16, 2024

The Nordland
General Store is
the heart and
soul of our
community...











## It's official!

We are bringing back the Nordland General Store in late May 2024.

# "The shopping was second to connecting with the community and supporting the store."

"We are so eager to have the store back for practical things like picking up milk and eggs or veggies, but also for the ability to meet other islanders and have a sense of community."

# "We are just so excited to have the center of the community back!!"

### It started with our community...

- Over \$34,000 was raised from 213 community members and businesses after the devastating fire in 2020 on the GoFundMe platform.
- ❖ In the summer of 2023 we brought together an **all-volunteer board** of nine islanders to attempt to reopen the store.
- ❖ In the fall of 2023 **37 island families and individuals** invested approximately \$350,000 in the new Nordland General Store.

#### **Our Team**



Patti Buckland Flagler Road



**Barcy Fisher**Griffith Point Road



Carol
Gonnella
Beach Road



John Gonnella Beach Road



**Jacob Nachel** Flagler Road



Jim Nuerenberg
Griffith Point Road



Tina Podlodowski Griffith Point Road



**Linda Secord** Flagler Road

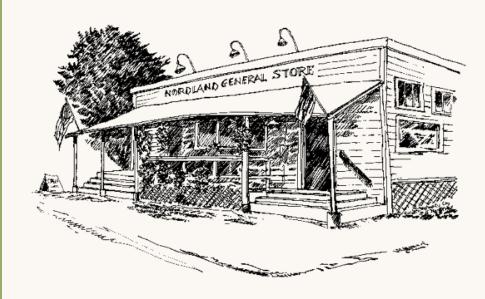


**Brian Waldera**Fort Gate Road

#### Our Mission

Build a **lasting community store** which welcomes all and connects everyone.

Create a **member-owned cooperative store** committed to supporting local farmers, producers and makers.



- Warm and Welcoming
- ❖ Well-organized
- Range of convenience and specialty food products, sundries, store merchandise and crafts.
- Appeal to a wide range of shoppers





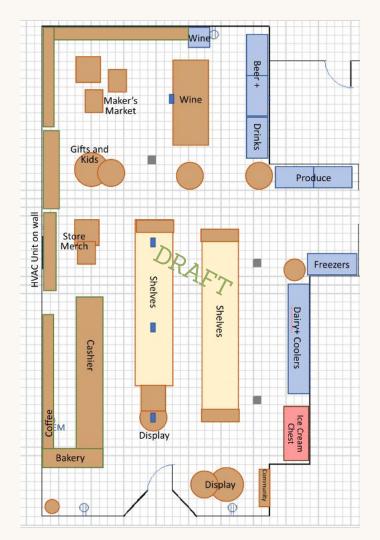




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#### Our Financials

#### IN

- In the bank: \$350,000
- New Preferred Investors: \$50,000
- 200+ New Member Shares: \$50,000

#### OUT

- Equipment, Furnishings, Building: \$150,000
- Startup Expenses: \$30,000
- Inventory and Merchandise: \$100,000
- Year One Operating Funds: \$40,000

#### NET

Operating Reserve: \$130,000

# We need YOU! And your friends, family and neighbors.

www.nordlandgeneralstore.com



#### FOUNDING MEMBER

#### **Store Membership**

#### \$250.00

Your one-time lifetime membership fee includes the following benefits:

- √ Be an owner of a cooperatively run local business
- √ Equal opportunity to vote for store leadership
- $\checkmark$  Have a say in what products and offerings are available
- √ Member only special deals, discounts, & opportunities
- √ Member only volunteer opportunities
- √ Member only investment opportunities

We're building this together—one member at a time. This is your chance to have a voice and a vote in reopening our general store.

BUY MEMBERSHIP

#### NORDLAND GENERAL STORE

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BECOME A MEMBER

Home

About

Membership

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FAQs

#### **Get Involved**

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Become a member. We need everyone's help to get the store reopened in 2024 and stay open for years to come. We encourage you and your friends and family (who are 18 years of age or older) to become Nordland General Store lifetime members.

Become involved. Sign up to volunteer or donate materials, apply to be a vendor/maker or invest as a preferred shareholder.

Become a shopper. Get your shopping list ready! The more you make our community store a regular part of your shopping routine, the stronger our store will be.

Become a Member Invest Volunteer Donate Apply to be a vendor or maker Share your feedback

CONTACT US

# Thank you!

www.nordlandgeneralstore.com

NORDLAND GENERAL STORE
EST 1922
MARROWSTONE ISLAND